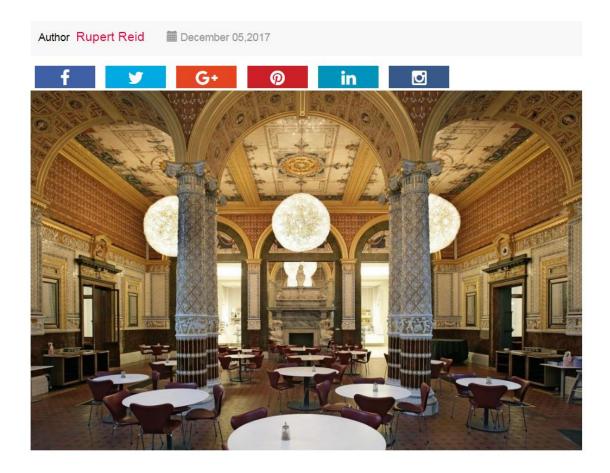


V&A opens China gallery



The V&A has worked with Chinese partners to curate the gallery. Photo credit (of V&A London) - V&A

A new cultural hub in Shenzhen has celebrated the opening of London's V&A museum's first international gallery.

The Victoria and Albert (V&A) Gallery forms part of the Design Society in Shekou, Shenzhen, inside the new Sea World Culture and Arts Center.

According to a V&A press release, the collaboration is the first of its kind between an international museum and a Chinese partner, and is the latest and most ambitious initiative to result from the V&A's long-standing relationship with China.

The V&A has worked with Chinese partners to curate the gallery, as well as consulted on the development of the Design Society as a cultural hub.

Tim Reeve, Deputy Director of the V&A, said:

"We are extremely proud to celebrate the opening of the new V&A Gallery with its first exhibition 'Values of Design' at Design Society today."

"Our role as founding partner of Design Society marks an important milestone for the

V&A's history of international engagement, as well as the design community of Shenzhen, with this the most significant international collaboration in our history."

"The UK's creative industries continue to be one of Britain's greatest and most enduring achievements, and we are delighted to be sharing our 165 years of experience and expertise with the wider design world."

"Our inaugural exhibition is the result of three years of extensive research and crosscultural dialogue between the V&A team, Design Society team and academic, museum and creative professionals in China."

"The V&A has a long history of working with China and we will continue to explore future creative collaborations, with local relevance and always aiming to inspire and engage new audiences with the world of design."